

9 WAYS

In Which the "Yellow Pages"

CAN HELP YOU

TO LOOK FOR A **PARTICULAR** CONCERN

- When a name recommended has been forgotten.
- When the exact name of a firm you have had dealings with has been forgotten.
- When a name advertised in a newspaper or elsewhere has been forgotten.
- To find business telephone numbers more quickly.

—OR TO LOOK FOR **ANY** CONCERN

- When an emergency arises.
- When you are new in the city.
- When looking for an authorized dealer or service.
- When looking for a dealer in your neighborhood.
- When you are in doubt as to who sells it.

Classified
TELEPHONE DIRECTORY
 The "Yellow Pages" Will Direct You